



Futures World Championship

First e-sport Global Competition
based on a Serious Game

15th of March 2024

"The Future Depends on What You Do Today"
– Mahatma Gandhi

CONTEXT

Few years ago, nobody predicted a pandemic would shake the fragile balance of the global system. Interruptions in global trade flows, chip shortages, political instability are some examples of the ripple effects of the pandemic...

And all of these challenges had one thing in common – No one was ready.

With the increasing risks caused by the uncertainties of the world - how much FORESIGHT, CONTROL or MITIGATION power do we have over the future?

SCOPE

That is why FUTURES WORLD CHAMPIONSHIP (FWC) was created – To educate and prepare aspiring professionals for the unknowns of the future by simulating different scenarios including:

- Intense rivalry
- Rapid shifts in demographics
- Technological revolutions
- Unstable trade flows
- Unpredictable changes in the environment
- Rise of security threats and populism
- And more...



HOW

Participants around the world will form teams of their choice for the competition. Each team will manage a micro chip company of their own through different challenges. The competition will take place online and in-person for a full day where all teams will compete at two levels:

- 1- Teams will compete against each other to gain market share
- 2- Teams will compete against the unknown challenges of the world

Through a secure game platform, teams around the world will make decisions to control and mitigate the effects of their challenges. Each decision made will affect the dynamics of the market and the survival of each company, just like in real-life.

WATCH
TEASER
HERE



GOALS

- EDUCATE aspiring professionals on how to manage challenges using real-life simulations
- PREPARE future leaders to mitigate the risks of the world challenges with confidence
- CREATE well-rounded managers with strong analytical abilities beyond the obvious
- CONNECT competitors from different parts of the world with current professionals

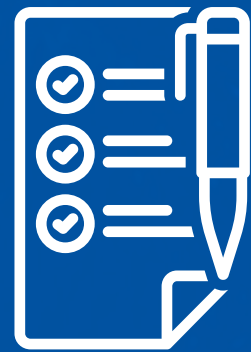
Q&A

WHAT IS THE GAME ABOUT?

You manage a multinational company. At the beginning of the game, you decide where is your headquarters and your subsidiaries. You assemble computers. You have the choice between two electronic platforms: an Intel or an AMD-based platform. Every five turns, you can change the location of your subsidiaries. You can also do it anytime, but then it will cost you money as they have not yet been amortized.

HOW DO I PREPARE?

You don't really need to prepare as training is included during the day. You will train during three short rounds, and then you will play the final game. The latter is the one that will count to award the prizes. You need to have trained anyway to be selected.



IS IT BETTER TO PLAY AS A TEAM?

Although, you can play alone, it is better to play as a team as a lot of things happen on the market. The maximum number of people by team is 3. For instance, if you play alone, the grand prize is CAN\$200 per person for the winning team. So if you play alone, you earn a gift card of CAN\$200, but if you played in a team of 3, you still win each a CAN\$200 gift card. If you play at three, you have a better chance of understanding the market and thus a better chance of winning the prize.

WHO WINS THE PRIZES?

Teams who will have the highest cashflow at the end of the game will win. You need to have played the three training rounds as well. The prizes are in the form of gift cards.



WHERE DO WE PLAY?

You play either at HEC Montréal in the Investment Québec room where tables are reserved for teams who will be in person. If you are far away, you play online from wherever you are. We will all be connected through Zoom and our own videoconference platform. When you play, you accept to be video taped and used for the online communications during the day and also afterwards to recruit other teams for the next occurrences of the competition.

HOW DO WE CONNECT?

First, you register at www.futuresesport.games.

Then, a couple of days before the competition, you will receive a digital key from our team.

On the day of the competition, you go to the www.futuresesport.games and you log in using your key. Every player of the same team has the same key. So, every player goes to their favorite browser and log in. They will see the same company dashboard. Be aware: only one player has to enter the strategic decisions the team has decided. The last player to do so within a team is what the market will take as the team decision.

WHERE SHOULD I REGISTER?

Go to www.futuresesport.games as soon as possible, as there is a limited number of seats.

The fee is CAN\$10 per player. If you play from a country in the World Bank list of low and middle income countries, then it is free. See the list of countries at the bottom of the page here.



CAN TEAMS OF PROFESSIONALS PLAY?

Absolutely! Teams of professionals can play. However, awards only go to students. But that's ok, right?

WHAT ELSE SHOULD I KNOW?

During the day, it is possible that your strategy will be broadcasted on Twitch and that you will be asked to comment on what you are doing. We want excited, motivated and positive people!

The game will be live on Twitch as well. We will have commentators, and videos. The broadcasting will be done in multiple languages: French, English, Farsi, Arabic, Mandarin, etc. Languages will alternate. There is no simultaneous translation. The game interface can be set in English or in French.

For further information, go to www.futuresesport.games